Scoring Rubric – Student Application for State AAUW Funds to Attend National Conference for College Women Student Leaders (NCCWSL) 100 points possible

	Fair	Good	Excellent	Superior
Content of Essay – Addresses the NCCWSL Conference goals with specific support (50 points) <u>Points for Content:</u>	 Content incomplete Main points not clear Not persuasive Evidence may be unrelated or only loosely related to conference goals Lacks evidence of significant leadership Applicant has not sought other funding Applicant does not indicate she will present at NCCWSL 	 Content not comprehensive and/or persuasive Major NCCWSL goals are addressed, but not well supported Evidence of some leadership role and desire to acquire more skills Applicant describes some attempt to secure other funding, such as local AAUW branch Applicant may present at NCCWSL 	 Content is comprehensive and persuasive Evidence clearly supports applicant's desire to improve leadership skills Clear evidence of some leadership background; desire to improve skills is evident Applicant describes other funds received to attend NCCWSL, such as local AAUW branch Applicant plans to present at NCCWSL 	 Content is comprehensive and persuasive Major points stated clearly and are well supported with specific examples Content and purpose are clear Applicant portrays a clear leadership role and desire to acquire new skills Applicant describes in detail other funds received to attend NCCWSL, including funding from local AAUW branch. Applicant describes in detail what she will present at NCCWSL
Organization, structure, grammar, punctuation, spelling (20 points) <u>Points for organization, etc.:</u>	 Lack of organization and/or structure detracts from writer's message Paragraphs are disjointed and lack transition of thoughts Numerous grammatical, punctuation and spelling errors that detract from content 	 Some attempt to organize the essay Structure is poorly developed Some grammatical errors, errors in punctuation and spelling 	 Sentence structure generally correct May be some awkward sentences Only a few punctuation and spelling errors but do not detract from content 	 Structure is clear and easy to follow Clear development Punctuation, spelling, and grammar are correct
Work experience, activities, honors, organizations (20 points) <u>Points for work experience,</u> <u>etc. :</u>	 Some evidence but leadership is not obvious At least 1 extracurricular activity 	 Some extracurricular activities Minor leadership evident 	Multiple extracurricular activities with solid evidence of leadership	Multiple extracurricular activities both in school and outside of school with strong evidence of leadership
References (10 points) <u>Points for references:</u>	 Does not have required three references References are too general to give evidence of applicant's credentials 	 Has two – three references References give a fair appraisal of applicant's credentials 	 Fully engaged with applicant Knowledgeable about applicant's qualities Willing to share applicant's achievements and characteristics Believes applicant will benefit from conference 	 High level of engagement and knowledge about applicant Excited about sharing applicant's achievements and suitability to attend this conference
Rating: Fair	Good	Excellent	Superior	•

Judge's Name:

Applicant's Name: